

Seminar Behavioural Economics

Nudging: How Small Changes Can Make a Big Difference

Summer Term 2015

The Chair of Economic Theory, Prof. Dr. V. Grimm, offers a seminar on “Nudging” in the summer term 2015. Nudges are small changes in the environment of a decision maker that induce important changes in behaviour. The seminar draws on knowledge from behavioural economics and psychology and covers questions in the fields of choice architecture and libertarian paternalism. The focus lies on economic experiments aimed at nudging individuals to change behaviour in various fields, such as taxation, financial decisions, development economics, politics, or long-term decisions in general. Participants will learn to critically assess the experimental methodology and to reflect the ethical concerns arising with nudges.

The seminar is open to students at the Bachelor and Master level. Coursework will include a seminar thesis, a 20 or 30 minutes presentation (depending on Bachelor or Master) and a 10 minutes discussion of a fellow students' thesis initiating the group discussion in a blocked seminar (likely mid of June).

Introductory meeting:

Wednesday, 08/04/2015, 10:00 a.m.

Room LG 5.452

The number of participants is limited.
Please register your interest in participating
and refer any questions to: alec.sproten@fau.de

